**Capital Campaign Update**

1. Determine if the Community Foundation is a good partner for the campaign.

2. Form Committee (Deadline: July 19)

3. Quiet Phase: August – October. (where the bulk of the funds are raised through large donations.) Goal: $300,000

4. Renaissance Society campaign November – January. Increase regular donation. Goal: $50,000

5. Public Campaign: March – May: Goal: $150,00 +

**Benefits**

1. Maintain local control with city and developers on zoning, building and redevelopment

2. Insure appropriate and planned growth

3. Address blight

4. Increase safe and affordable housing options

5. Insure the preservation of Fondren’s history and culture.

**2023 Plan Implementation**

May – request for proposals, qualifications

July – Consultant hired

August – Planning kick off

April – Planning process completed

May – Plan presented to city.